

# THE COMMERCE CONNECTION

Brought to you by Venture Access, Harford County's dedicated entrepreneurial entity supporting entrepreneurs in their quest to successfully formulate, launch and grow profitable companies.

POWERED BY THE  
**HARFORD CHAMBER** COUNTY OF COMMERCE  
IN PARTNERSHIP WITH



CELEBRATING FY23

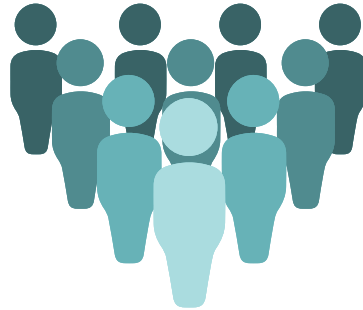
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Welcome to the June issue of the **The Commerce Connection**, brought to you by Venture Access! This month we recap FY23 and celebrate all of the wonderful accomplishments of our business community!



## A YEAR IN REVIEW

**34**  
**entrepreneurial**  
**consultations!**



**32**  
**resource**  
**partners!**



**4**

**Ribbon Cuttings**

**4 educational symposiums and first**  
**in-person Minority & Small**  
**Business Resource Fair in 3 years!**

Venture Access, powered by the Harford County Chamber of Commerce and the Harford County Office of Economic Development, saw huge growth in 2023. Chamber staff consulted with 34 entrepreneurs and helped guide them on the next steps of their business journey. Venture Access hosted 4 educational symposiums, reaching over 60 participants, 4 ribbon cuttings, and hosted the Minority & Small Business Resource Fair for the first time in-person in three years. The event boasted 150 attendees, over 30 resource partner vendors, and 6 educational sessions aimed at helping new entrepreneurs formulate, launch, and grow their small businesses. Venture Access also launched a members only portal that allows members to connect with local business resources and highlighted 7 local entrepreneurs in the Commerce Connection newsletter.

## GROW WITH GOOGLE: GET YOUR BUSINESS ON THE MAP!

Join us on June 29th at 9:00am for a very special symposium! Business Plan Basics features a panel of Harford County Business Experts to discuss the importance of a business plan at every stage of business. Learn:

- the basics of writing a business plan
- business plan requirements to secure funding
- business plan requirements for retail space
- and more!

[Register Here](#)



Business Plan  
**BASICS**

June 29th at 9:00 am

## YOUR BRAND PERSONALITY

Stand out in a crowded marketplace and build a real connection with your consumers. Join the Maryland SBDC for a webinar on how to discover what makes your brand unique and how to take on a personality that brings your brand to life.

[Register Here](#)



## AMERICA'S TOP SMALL BUSINESS

America's Top Small Business Grant applications are due July 7th! This program from the US Chamber of Commerce recognizes one small business for their accomplishments and economic growth.

[Learn More](#)



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